

AAGC 2021 Conference Logo Student Contest

Gifted By Design

Do you have a creative student who would like to have their artwork featured at the 2021 AAGC Conference? If so, then check out the information below to help them enter it into the contest! We have updated these guidelines for E-Learning submissions with a helpful student page also attached below.

Purpose:

The purpose of the contest is to design a logo for the 2021 AAGC Conference. The logo will be used for the mobile app, online with the AAGC website, the conference t-shirt, and in print for the AAGC conference. The logo this year should represent the theme, “*Gifted by Design.*”

Lesson Ideas for Teaching about Logos:

- Study how to create good logos.
- Research graphic artists and their careers.
- Research famous logos and the companies they represent.
- Visit the following website to see previous logo winners to provide exemplars:

<https://www.alabamagifted.org/Conference-Logo-Contest>

Eligibility:

The contest is open to individual gifted and enrichment students in Alabama public schools.

Timeline:

February 12, 2021 - Contest Opens

May 31, 2021- Contest Closes

June 2021- Judges Select Winners

July 2021- Logo Winner Announced

How to Enter:

1. Schools may have only ONE entry of the following grade level groups: 3rd-5th, 6th-8th, and 9th-12th. An in-house school contest may be necessary to choose who will represent the school in one of these levels. Multiple entries from the same school at the same level will not be accepted.
2. Each entry must include the student’s full name, grade level, teacher’s name, and school name.
3. Each entry must be sent by the student’s teacher to **Awards/Contests Chairperson, Maria Beard**, at AAGCawardsandgrants@gmail.com.

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4. Each entry must follow the submission guidelines and logo design requirements listed below.
5. The deadline for entries is **Monday, May 31, 2021, at 11:59 PM.**
6. We will acknowledge all applications within one week of receipt or deadline via email; however, we cannot be responsible for applications or responses lost in email.
7. There is no fee required for the contest.

Submission Guidelines

1. **SIMPLE:** The logo entry must be simple with strong, dark, distinct lines and a maximum of 2 colors. It needs to look good in black and white as well as in color. The logo design may be changed into the AAGC organization color, purple.
2. **FLEXIBLE:** The logo design must be easy to resize if needed. The final version will need to be suitable for high-quality printing in small and large printable versions.
3. **UNIQUE:** The entrants must ensure that their entry does not already exist as a logo or other copyrighted images.
4. **THEME:** The logo entry must represent the 2021 AAGC Conference theme, “*Gifted by Design.*”
5. **APPROPRIATE:** The target audience is primarily adult educators; however, the logo must be a child’s drawing of their interpretation of the theme.

Logo Design Requirements

1. Submit the logo in jpeg format only.
2. The entire logo design must be **3 inches wide by 3 inches long**. Larger entries will not be sent to the judges. Use a 3x3 template like the one on the next page to help students understand the limitations of the logo size.
3. The logo design must be drawn on plain white paper or cardstock. No lined notebook paper entries will be accepted for judging because of the inability to delete the lines.
4. The logo may be drawn in black and white, in a single color, or with a few colors.
5. The drawing lines of the logo must be distinct and clear. Since the logo will be reproduced as a very small image, it is very important to have a clear drawing. Remember to keep it simple.
6. The logo must reflect the 2021 AAGC Conference theme, “*Gifted by Design.*”
7. The logo design may use the letters AAGC.

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Judging and Selection of the Winner

1. The winning design entry will be selected by judges appointed for the purpose by the AAGC. The judges are experts in the field of art and design and are not AAGC members or board members. Their decision will be final. No further correspondence is necessary.
2. The winning design entry will be recognized with an award presented to the individual student at the 2021 AAGC Conference in October 2021.

Please see the secondary student page below.

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Student Name _____ Grade _____

School Name _____

Gifted Teacher Name _____

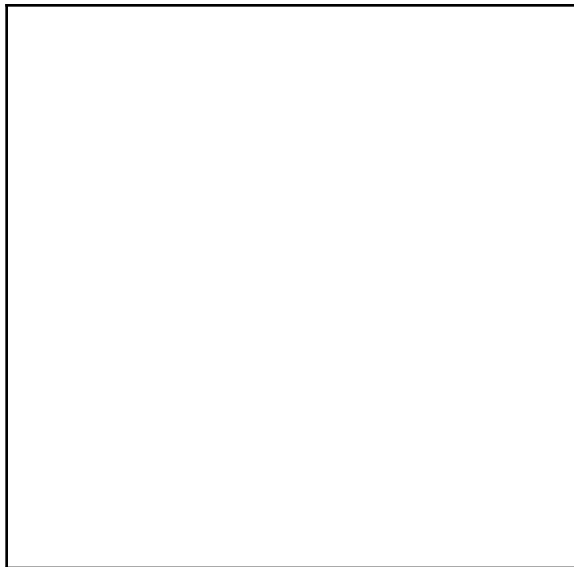
I _____ (parent name) give permission for my child to submit their drawing for this competition. Parent Signature _____

Directions: Create a logo for the Alabama Association of Gifted Children (AAGC) annual conference. This teacher training conference gives gifted teachers creative new ideas for their classes! Every year, a gifted student in Alabama creates the winning logo for this conference for teachers. **Submit your logo electronically to your teacher by Friday, May 21st** in order to participate in your school-level competition. One winner will be selected from your school for each of the following levels: 3rd-5th, 6th-8th, and 9th-12th, and your teacher will submit that winning logo from your school to the statewide competition. Check out the following website to see examples of previous winners:

<https://www.alabamagifted.org/Conference-Logo-Contest>

Guidelines:

1. The entire logo design must be **3 inches wide by 3 inches long** like the box shown below.
2. The logo design must be drawn on plain white paper or cardstock. No lined notebook paper entries will be accepted for judging because of the inability to delete the lines.
3. The logo may be drawn in black and white, in a single color, or with a few colors.
4. The drawing lines of the logo must be distinct and clear. Since the logo will be reproduced as a very small image, it is very important to have a clear drawing. Remember to keep it simple.
5. The logo must reflect the 2021 AAGC Conference theme, "*Gifted by Design*." The logo design may use the letters AAGC.



Scan in your logo page to share by using a high resolution scanner at your home. OR Open the Notes function on an iPhone, click new note, click camera button, click "scan document" and take a picture of this document in a very well lit area. Email the scan to your teacher, and turn in this original as well.