



## Alabama Association for Gifted Children

P.O. Box 43765  
Birmingham, AL 35243  
[alabamagifted.org](http://alabamagifted.org)

Dear Exhibitors/Vendors:

The Alabama Association for Gifted Children's state conference will be held Wednesday-Friday on October 12 - 14, 2022, at the Birmingham Marriott hotel on Highway 280 (3590 Grandview Parkway). Our conference theme is "Launching New Directions in Gifted Education." We have several opportunities for you to participate, and we hope you'll join us.

Our keynote speaker Thursday will be Dr. Ronald Beghetto, an internationally recognized expert on creative thought and action in educational settings. Our Friday keynote speaker is Emily Kircher-Morris who is dedicated to destigmatizing neurodiversity and supporting neurodivergent people of all ages.

Your participation as a vendor this year will get conference admission for up to two people. Additionally, we are giving you the free option of adding your logo and a brochure/pdf to our app this year through Whova. Exhibitor space is \$400 for one 5' table and \$800 for two 5' tables. Booths also include tablecloths, chairs, conference bag, snack bag, and company information listed in the App Exhibitor Directory. Access to electricity is \$75. This year, we will have a Wednesday afternoon reception for our vendors.

There are other opportunities to participate in the conference. There is an opportunity to be a Tier 1 sponsor of either a keynote or the app (three Tier 1 sponsorships are available in total), and there are Tier 2 and Tier 3 sponsorship opportunities with additional app inclusions. The details for those sponsorship opportunities are on Page 2 and 3 of this letter and at: <https://alabamagifted.org/Conference-2022>

We will host Parent Night Wednesday night of the conference as a virtual event, and you can be the lead sponsor that night for \$300. Our speaker will be Dr. Patti Wood, professor of curriculum and instruction and the director of gifted education at Samford University. Last year, we had over 100 parents participate. With your sponsorship of the night, you would have the opportunity to speak about your program for five minutes, the chance to introduce the speaker if you would like, and we will include a digital handout you select in our communication with the parents the following day.

Exhibitors/vendors may set up on Tuesday after 5:00 PM and Wednesday at 7:00 AM. Exhibit hours are from 7:30 AM - 3:00 PM Wednesday through Friday.

Registration for exhibitors/vendors is online. The deadline for registration is September 27, 2022. Registration may be accessed by visiting our website.

If you have questions, don't hesitate to contact me. I hope to see you in October.

Sincerely,

Jason Mayfield, NBCT

Gifted English, Grades 6-8  
Columbiana Middle School



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## AAGC Conference 2022 Sponsor Packages

### Tier I (Only 3 available) Cost \$1,000

- **Tier II and Tier III Items Plus:**
- Multimedia Video Package of Rotating Banner with video
- Complimentary AAGC Newsletter ad for company recognition
- (1) Alert/Push Notification (Total of 3 alerts – 1 per day)
- Company's name displayed on AAGC's slideshow prior to conference opening session each day
- Company name and logo on AAGC home page on the website

<b>Tier I: Option A:</b> Sponsor Keynote Speaker on Thursday	<b>Tier I: Option B:</b> Sponsor Keynote speaker on Friday
<ul style="list-style-type: none"> <li>● All the items above</li> <li>● Option to introduce the speaker</li> <li>● 5-minute presentation of organization/business</li> </ul>	<ul style="list-style-type: none"> <li>● All the items above</li> <li>● 5-minute presentation of organization/business</li> <li>● Option to introduce the speaker</li> </ul>

### Tier II (Only 3 available) Cost \$750

- **Tier III Items Included Plus:** Multimedia Video Package – rotating banner with video

### Tier III (Only 3 available) Cost \$ 500

- Clickable Rotating Banner ad
- Company name highlighted on exhibitor directory to draw attention
- Company name on AAGC's conference webpage with link to company's website
- Post Social Media Highlight
- Company name listed on Exhibitor Sponsorship list and company name and logo on website
- Short paragraph about the company with web URL
- One handout

### Tier IV Cost \$300 - Parent Night Sponsor

- 5-minute presentation about your organization/business.
- Option to introduce the speaker
- Handout/brochure emailed the next day to everyone who registered

### Exhibitor Package

- Company name listed in Exhibitor Directory
- Address, contact info, web URL, logo, and email listed
- Short paragraph about the company
- Handout/brochure pdf attachment

### Add On for Tier II and III (1 Alert on day of choice) Cost \$125

- Purchase limit – 3 alerts
- Located on the dashboard